

HIT·iQ

Bioshares BioTech Summit

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Damien Hawes
Chief Commercial Officer



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Overview

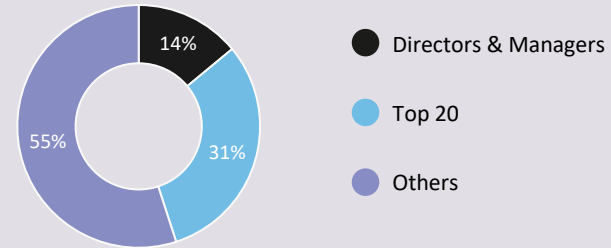
1. Capital Structure
2. Supported by World-Leading Advisors
3. About
4. The Challenge
5. Global Trends and Increased Concussion Awareness
4. Product Suite
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Capital Structure

Capital Structure (21 July 2023)

ASX Code	HIQ
Share Price	\$0.024
Shares on Issue	266.8 M
Unlisted Option (\$0.04, Exp Dec 23')	134.3 M
Market Capitalisation	\$6.40 M
Cash in Bank (31 Mar 2023)	\$2.04 M

Shareholders



Board of Directors

Otto Buttula	Mike Vegar	Aidan Clarke	Glenn Smith	Phil Carulli
Non-Executive Chairman	Managing Director	Non-Executive Director	Non-Executive Director	Non-Executive Director
<ul style="list-style-type: none"> ▶ Extensive financial, investment, IT & biotech experience ▶ Executive Chairman of Rhythm (ASX: RHY) ▶ Co-Founder and CEO of IWL (ASX: IWL) ▶ Founder/former CEO of Investors Mutual ▶ Former Director of Imugene (ASX:IMU) & Chairman of Investor First (ASX: HUB) ▶ Chairman of Oncosil Medical (ASX: OSL) 	<ul style="list-style-type: none"> ▶ Co-Founder of HIQ and led company since inception ▶ Extensive experience across elite sports (AIS) ▶ Co-Founded Australian leading mouthguard manufacturing business 	<ul style="list-style-type: none"> ▶ Co-Founder of 2XU ▶ Sales & Marketing Director leading 2XU to \$100m revenue line ▶ Vast sales distribution networks globally, particularly in USA ▶ Founder of SA1NT Group 	<ul style="list-style-type: none"> ▶ Multi-decade career in technology commercialisation, international expansion & Health technology. ▶ Co-Founder & Investment Director of Aruma Capital (\$50m VC Fund) ▶ Chairman & Investor at HealthcareLink ▶ Former Director of StartupAUS (now Tech Council) & GM Resonance Health (ASX:RHT) 	<ul style="list-style-type: none"> ▶ Chartered Accountant & Managing Director of Optima Partners ▶ HIQ non-executive director & CFO since August 2018 ▶ Non-Executive Director of Soar-Earth Limited ▶ Experienced investor, capital raising, corporate compliance & governance

Supported by World-Leading Advisors

Scientific & Medical Advisory Council (SMAC)



Honorary Associate Professor
Andrew Gardner
University of Newcastle, AUS

- ▶ Research Fellow, School of Medicine and Public Health, College of Health, Medicine, and Wellbeing, The University of Newcastle
- ▶ Clinical Neuropsychologist, Hunter New England Local Health District, Newcastle



Professor
Carolyn Emery
University of Calgary, CAN

- ▶ Professor, Faculty of Kinesiology, Canadian Institutes of Health Research Canada Research Chair (Tier 1) Concussion
- ▶ Chair, Sports Injury Prevention Research Centre, University of Calgary



Emeritus Professor
Jeffrey V. Rosenfeld AC OBE
Monash University, AUS

- ▶ Experienced senior neurosurgeon at Alfred Hospital, Melbourne
- ▶ Emeritus professor of surgery at Monash University, Melbourne



Doctor
Robby Sikka
USA

- ▶ New York Yankees Team Physician
- ▶ CEO of Sports Medicine Analytics Research Team (SMART)



Assistant Professor
Doug Terry
Vanderbilt University, USA

- ▶ Neuropsychologist at Vanderbilt University Medical Center in Nashville, TN, USA
- ▶ Director of the Center for Cognitive Neurosurgical Studies at Vanderbilt University in Nashville, TN.



Doctor
Joshua Goldman
UCLA, USA

- ▶ Assistant Clinical Professor, Departments of Family Medicine and Orthopaedic Surgery, UCLA

About

We are the global leader in concussion & brain health technologies in sport.

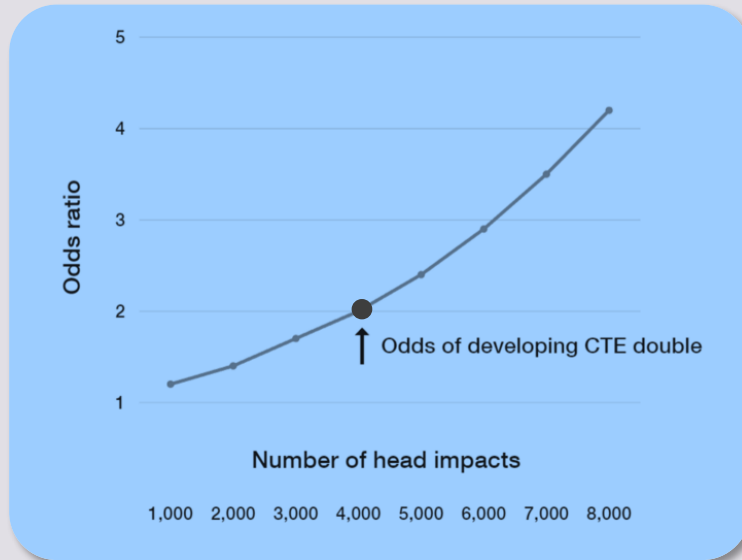
Our mission is to prioritise & preserve the brain health of athletes.

We will eliminate the risk of undetected and unmanaged head impacts through data driven solutions.



The Challenge - What is CTE?

There is emerging evidence of a link between head impact exposure and Chronic Traumatic Encephalopathy (CTE), a degenerative brain disease.



The largest study on CTE in American Football players estimates that for every 1,000 head impacts **CTE risk increases by ~20%.**

HIT•IQ technologies provide the solution for collecting accurate data to **measure, manage, and mitigate** head impacts.

Global Trends and Increased Concussion Awareness

An Australian Senate inquiry into concussion and repeat head trauma in contact sports has been conducted.

- ✓ Chief Medical Officers from major sports codes have now acknowledged the link between chronic head impact exposure and CTE/Neurodegenerative diseases.
- ✓ Senate inquiry findings due in August are likely to accelerate the adoption of technologies across codes and consumer pathways.
- ✓ Litany of legal cases emerging.



Australian Government

Nexus

The Nexus Instrumented Mouthguard accurately captures the frequency and intensity of head impacts.



15,000 datapoints per second.

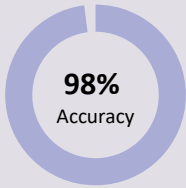


Bluetooth enabled, near-real time data transfer with wireless charging & six-hour battery life.

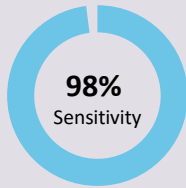


Integrated world-class hardware & software solution.

Laboratory
Testing



On-field
Classification Performance



ConneQt

An integrated solution linking team managers, players, guardians and specialised physicians - delivering accessible concussion care.



Digital Incident Reports



Automated Alerts



24-hour Telehealth Access



Comprehensive Analytics

The **highest standard** of sport-related concussion care.



CoVR

Assessing cognitive performance with VR (Virtual Reality).

Traditional pen and paper or iPad-based testing used for baseline or post injury assessments lack specificity and are prone to malingering.



Comprehensive, Multi-modal Assessment



Immersive, Gamified Experience



Increased Sensitivity

Pre-clinical testing underway: 500 participants tested across normative and concussed cohorts from pre-clinical testing sites.



Global Data Collection

The largest global databank of head impacts and concussion assessments captured over 7 years.



40k Athletes Monitored



490k+ Impacts Captured



130k+ Cognitive Assessments



Player Head Impact Passports



Third Party Risk Model Development



Informing OH&S Policy

Strategies for Accelerating Adoption

Data from partnerships providing a gateway to both elite & consumer markets, underpinning our commercial strategy.

North America Elite



Partnership with
12 x NCAA D1 Football Programs

Partnerships have delivered:

- ✓ **70,000** impacts captured and foundational data set established.
- ✓ Demonstrated technology fit in target market.

North America Consumer



Collaboration with
Shock Doctor, Inc

World leading consumer mouthguard manufacturer:

- ✓ Unparalleled manufacturing and distribution network, with access to over **20,000** global retail outlets.
- ✓ Final stages of a co-developed over-the-counter instrumented mouthguard underway.

Addressable Markets

Significant global opportunity across multiple segments including elite, consumer and allied health.

	Teams/ Accounts	Athletes	Nexus	ConneQt/CSX	CoVR
Elite Sport	10k	500k	\$310m	\$28m	\$100m
Consumer	110k	11m	\$3.6Bn	\$77m	
Allied Health	300k			\$1.5Bn	\$3Bn
Addressable Market			\$3.91Bn	\$1.61Bn	\$3.1Bn

HIT•IQ Technology Adopted by:

- ✓ Military
- ✓ Australian Rules Football
- ✓ Rugby Union, League
- ✓ American Football
- ✓ Soccer, Cricket, Lacrosse
- ✓ MMA, Boxing

Key Points

- ▶ Link between CTE and repeat head impact exposure can't be ignored.
- ▶ Escalating need for sporting codes to invest in objective, data led technology solutions to meet duty of care obligations.
- ▶ Unmet needs across \$8B addressable market.
- ▶ Global leadership position in data driven solutions to prioritise and preserve brain health.
- ▶ Foundations built in key target markets.

